



Sponsorship Program 2018 – 2019

The Greater Illinois Chapter of the Healthcare Information and Management Systems Society (GIC HIMSS; <http://greaterillinois.himsschapter.org>) is a diverse group of experienced healthcare professionals working across Illinois and Northwest Indiana. We work at academic medical centers, hospitals, health systems, consulting firms, vendor organizations, universities, and a wide variety of other organizations. Our members range from senior executives to analysts and students. The majority of GIC’s members have well over ten years of experience in the healthcare field.

What is our purpose?

- To plan and conduct educational programs that promote an understanding of healthcare information and management systems, processes and technologies;
- To provide members opportunities to share ideas and exchange experiences through meetings and networking events
- To assist members of the Chapter and others in developing their knowledge, increasing their effectiveness, and maintaining high performance standards through continuing education

Preliminary 2018/2019 Schedule of GIC HIMSS Programs

Our educational programs are designed to share the knowledge of experts and to facilitate networking among our members. Some of the programs that we are currently proposing include topics such as *Security, Digital Engagement, AI, Blockchain, Workforce of the Future* for the 2018/2019 year:

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| • Sponsorship Appreciation Event | August 16, 2018 |
| • Fall Innovation Educational Event | October 2018 |
| • Winter Educational Event | December 2019 |
| • HIMSS19 National Conference | February 11-15th, 2019 |
| • Spring Networking Event **NEW!!** | March 2019 |
| • Career Development Event | April 2019 |
| • Spring Educational Event | May 2019 |
| • Summer Social Event | July 2019 |

Additional GIC HIMSS Events

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| • <i>Board Holiday Charitable Event</i> | <i>December 2018</i> |
| • <i>Charity Golf Event (Additional Sponsorship*)</i> | <i>June 2019</i> |

GIC HIMSS appreciates the contributions of sponsors to help offset the cost of chapter programs. GIC HIMSS has implemented a flexible sponsorship program that allows companies and/or organizations to align with their marketing goals. The levels offer varying benefits designed to improve the awareness of our sponsors in the healthcare information management and technology community.

We take great pride in our sponsors and their engagement with our community but in turn ask that each sponsor respect the intent of GIC-HIMSS. Our goal is to provide educational opportunities and to improve the awareness of healthcare information systems.



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CIO/CMIO Dinner Add-on Option

GIC HIMSS will host two (2) private CIO events and quarterly CMIO dinners in 2018-19.

Fall CIO Lunch, Spring CIO Dinner or CMIO dinner sponsorship includes:

- One sponsor executive attendee at the dinner
- A brief 3 to 5-minute introduction of the company by the executive attendee
- Ability to distribute collateral to the CIOs/CMIOs.

GIC HIMSS will offer **six** CIO/CMIO add-on sponsorships:

- **Founder** sponsors will have the first option to purchase one seat at one CIO/CMIO dinner for \$2,500 **through 9/15/2018**
- **Elite** sponsors will have the option to purchase any remaining seats **after 9/15/2018** at a cost of \$3,500

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| • <i>Fall CIO Luncheon</i> | <i>(Separate Sponsorship)</i> | <i>October 2018</i> |
| • <i>CMIO Dinner Event</i> | <i>(Separate Sponsorship)</i> | <i>November 2018</i> |
| • <i>CMIO Dinner Event</i> | <i>(Separate Sponsorship)</i> | <i>January 2019</i> |
| • <i>CMIO Dinner Event</i> | <i>(Separate Sponsorship)</i> | <i>March 2019</i> |
| • <i>CMIO Dinner Event</i> | <i>(Separate Sponsorship)</i> | <i>April 2019</i> |
| • <i>Spring CIO Dinner Event</i> | <i>(Separate Sponsorship)</i> | <i>May 2019</i> |

To become a sponsor please contact:

Martin Madera, GIC HIMSS Sponsorship Chair

Phone: 312-202-5287

email: martymadera@gmail.com

Brad Wittenberg, GIC HIMSS Sponsorship Chair

Phone: 847-553-1463

email: bwittenberg@intouchhealth.com



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Sponsorship Levels

Your sponsorship will be valid from **August 1, 2018 to July 31, 2019**. We will be accepting renewals and new sponsors through **October 1, 2018**. Sponsors are encouraged to sign up as soon as possible to maximize the full value that sponsorship of GIC HIMSS carries.

Founder - \$7,500

- Sponsor highlighted and program introduction at one GIC HIMSS educational program
- Exclusive recognition at the HIMSS Annual Conference Reception
- Exhibiting table at each GIC HIMSS event
- 8 complimentary chapter memberships
- 8 complimentary event admissions to each GIC HIMSS educational program
- Newsletter acknowledgement
- Logo displayed in event materials/presentations at each GIC HIMSS program
- Logo displayed on banners at all GIC HIMSS events
- Logo and link on GIC HIMSS website

Elite - \$5,000

- Sponsor highlighted and program introduction at one GIC HIMSS virtual event
- 6 complimentary chapter memberships
- 6 complimentary event admissions to each GIC HIMSS educational program
- Newsletter acknowledgement
- Logo displayed in event materials/presentation at each GIC HIMSS program
- Logo displayed on banners at all GIC HIMSS events
- Logo and link on GIC HIMSS website

Premier - \$3,000

- 4 complimentary chapter memberships
- 4 complimentary event admissions to each GIC HIMSS educational program
- Newsletter acknowledgement
- Logo displayed in event materials/presentation at each GIC HIMSS program
- Logo displayed on banners at all GIC HIMSS events
- Logo and link on GIC HIMSS website